

April May June July August September

January February March October November December

Phase 2: "Community Choices"

Objective: engage the community in a discussion of the six critical topic areas



July Open Houses

Citizens attended two open houses

Citizens have weighed in on at least one or more Key Topic questions.

- Where will we live?
- 2. Where will we work?
- 3. Where will we shop and dine?
- 4. How will the SW area grow?
- 5. How will we get around?
- 6. How will downtown Cary thrive?

Upcoming Imagine Cary Open Houses

11/5/2014 @ 4-6 p.m. 11/6/2014 @ 6-8 p.m.

Next Steps...

Town staff will compile all feedback and present initial policy recommendations to Council in early 2015. Upon Council direction, staff will begin writing goals and policies to include in the draft community plan document.

Historic Preservation Commission (HPC)

Staff notified Wake County of the Town's intent to withdraw from the County's joint commission.

Seven members to the newly created Town HPC were officially appointed by Council in September. The HPC works to preserve the historical, cultural and architectural heritage of the Town for future generations.

Land Development Ordinance (LDO) Amendments

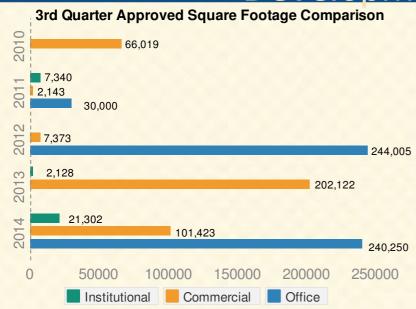


"Champion Tree" regulations were adopted by Council in August. This approach includes allowing transfer of open space to provide design flexibility, establishes a priority order for trees and natural areas to be protected, and places a percentage cap on the total amount of open space.



Council adopted new "Round 28" LDO amendments including rules and regulations for: food trucks, slab-ongrade construction, central mailbox units, and temporary uses and signs.

Planning, Zoning & Development



Annexation: In Q3 the Town annexed 33.21 acres; the Town of Cary is now 36,840 acres (57.56 sqft.)

Population: As of October 1st, 2014 the Town of Cary's population is estimated at 150,655

3rd Quarter Approved Development Projects

11 Residential Projects including:



264 Single Family Lots



163 Townhomes

			Rezoning	Annexation	CPA	Sign Permits
3rd Quarter	2014	Submittals	13	5	1	
		In Review	24	5	4	
		Approvals	11	4	2	140
		Submittals	14	7	1	
		In Review				
	2013	Approvals	5	8	1	118

20 Non-Residential Projects including:



9 Commercial Projects



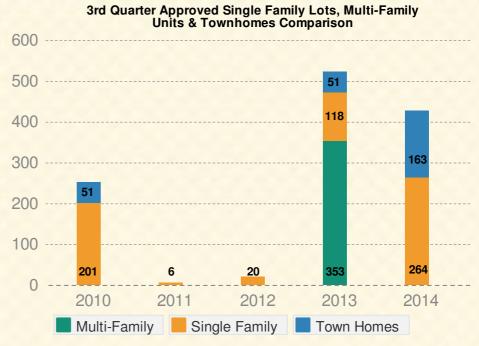
5 Institutional Projects



2 Office Projects



4 Infrastructure Projects



Construction Activity: 3rd Quarter 2014











Single Family Permits Issued



In Q3, the average Single Family Dwelling was 4,133 sqft. and valued at \$234,921.52, compared to Q3 in 2009 the average Single Family Dwelling was 2,968 sqft. and valued at \$142,348

Single Family Dwelling Permits by County:

214 SFD permits in Wake County

15 SFD permits in Chatham County



Construction Activity:

313 CO's were issued for new SFDs in 43 neighborhoods

68 CO's were issued for multifamily units

11 CO's were issued for new nonresidential projects

New Nonresidential Projects included:

Cary Retirement Residence (117,038 sqft.)

Mayton Inn (47,816 sqft.)

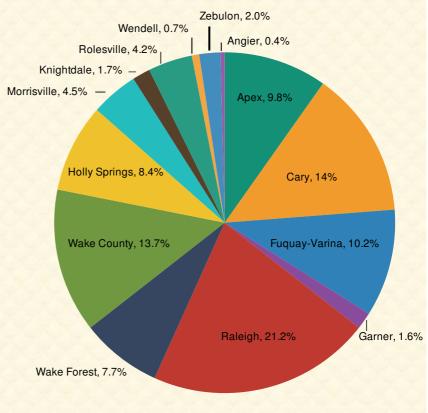
All Starz Children Academy (16,314)

Walgreens (14,820 sqft.)

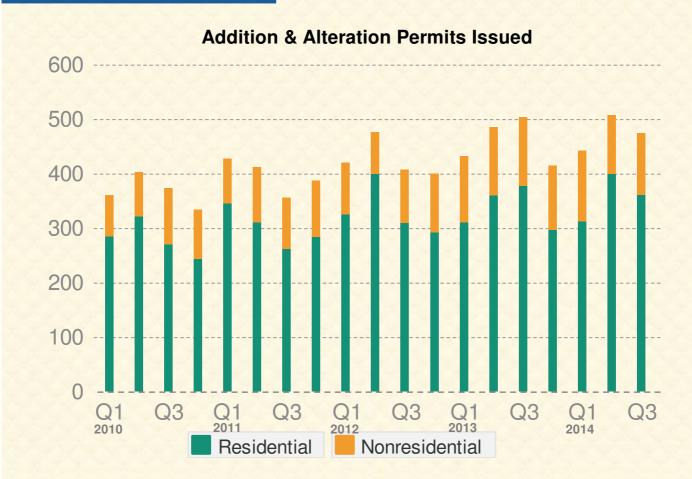
Dollar General (9,014 sqft.)

Sheetz (6,558 sqft.)

New Single Family Permits Issued in Wake County: July - September 2014



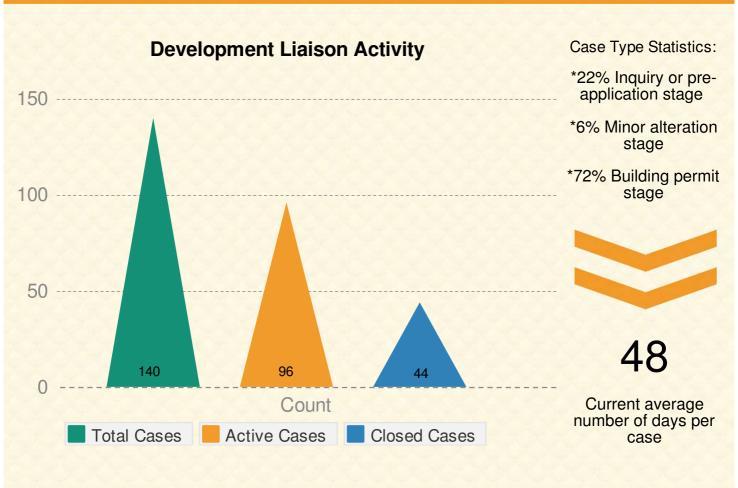
*Data Source: Wake County Revenue Department



Development Services Division: 3rd Quarter 2014

Development Liaison Service

The new Development Liaison Service officially launched July 1, 2014. It is a targeted service that focuses on partnering with and advising our small business, institutional, and downtown customers to help them successfully navigate the development process by facilitating communication and collaboration between business owners, property owners, developers, the Town, and other agencies. We continue to develop, evaluate, and refine this service so we can best serve the needs of our community. Although early in its existence, the Liaison Service has already served a considerable number of business customers with positive results.



Design and Construction Project Update

<u>Carpenter</u> Neighborhood Park

Staff and consultants are finalizing plans that include a pond for the new neighborhood park located at the corner of Louis Stephens Drive and Morrisville Carpenter Road. Planning to be bid by Winter 2015.

Jack Smith Park

Project is located on Penny Road and proposed facilities include: playground, sprayground, dog park, trails, lawn area, public art, shelter and restrooms along with parking and utilities. Project bid was awarded and ground breaking event was held in September.

White Oak Creek Greenway

The MacArthur Section of the trail will require a grade separated crossing of the railroad tracks and proposed concepts are being reviewed by CSX railroad. Staff is reviewing costs of a separated crossing of Davis Drive. The ATT Connection has received \$2.7 million in grant funding for easement acquisition and construction. Survey and design has begun.

Fire Station #2

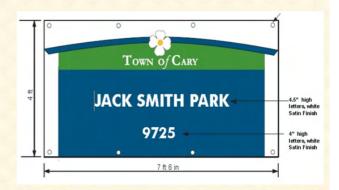
The new station, located at 601 E. Chatham Street has been bid and construction is planned to begin in Winter 2015.

Fire Station #9

Pre-planning by staff is underway for the construction of the new station located on Walnut Street and Nottingham Drive.

Downtown Park

Staff and consultants held a work session with Council to review plans of the park and fountain. Project design is 65% complete.



Mills Park Phase II

Initial public meeting held August 19th at Mills Park Middle School had approximately 30 citizens in attendance. Concepts are being developed for the park and greenway. A second public meeting is scheduled for December 2014.

Old Reedy Creek Trailhead Park

Includes developing an 82 car parking lot and restroom on Wake County's property adjacent to Old Reedy Creek Rd. The trailhead will provide access to Black Creek Greenway, Lake Crabtree County Park and Umstead State Park. An interlocal agreement was completed with Wake County.

STREET PROJECT UPDATES

Walnut Street Pedestrian & Traffic Improvements at US1/64 Overpass

The final design is complete and the project was bid for construction in Fall 2014 and the bid award was approved by Town Council on October 16, 2014. Construction is expected to begin Winter 2015 and be complete Summer 2016.

Green Level West Road Widening

The preferred design was approved at the July 17, 2014 Council meeting. Currently, the project team is working towards 75% complete design plans, with 100% plans expected in Spring 2015.

Streetscape Improvements:
South Academy St. & Dry Ave
At the September 22, 2014 work session,

At the September 22, 2014 work session, Council discussed a number of items such as street side trail accommodations, benches, and lighting. The design consultant is working to submit final plans in October.

LED Street Light Replacement

The Town is 80% complete with the replacement pilot program, through a partnership with Duke Energy that replaces all Town-leased street light fixtures with an LED option.



Pickleball Courts Installed at White Oak Park

In August, three permanent pickleball courts were opened to the public - a first in Wake County!



The first 15 signs were installed, providing direction to the Cary Tennis Park, Downtown. Koka Booth Ampitheatre, USA Baseball and WakeMed Soccer Park. next phase will install 20 new signs.

TRANSIT UPDATE



Project PHOENIX

The partnership with Town Police is aimed at increased awareness and outreach of public transportation services. This will provide targeted marketing of services along C-Tran's fixed routes to help residents at Project PHOENIX communities learn about public transportation options.

C-Tran Partnership with Ridership & Revenue Remain Steady

Despite the fare increase that took place in January 2014, C-Tran's ridership has only declined 3.77% in comparison with the same timeframe from 2013.

3rd Quarter by the numbers

82,458

Fixed Route & General Service public shuttle

10,155 C-Tran Door-to-Door service trips



22.67% revenue collection increase for Fixed Route service, over same quarter in 2013



25.67% revenue collection increase for door-to-door service, over 3rd Quarter 2013



WATER RESOURCES

Stormwater Citizen Calls



Total rainfall from January-September 2014 is 54.5 inches. In the 3rd quarter alone, rainfall was 8.7 inches higher than the historical average. The rainfall accumulation, especially in July, resulted in a large number of stormwater site visits.

Beat the Peak Campaign

Conducted 150 irrigation performance check-ups for customers. Rain sensor malfunctions and unknown irrigation system automatic settings were frequent problems.

144 Average visits between 2009-2013

Total visits from January-September 2014



Western Wake Regional Wastewater Management Facility

WWRWRF began discharging clean water to the Cape Fear River on August 11 and is operating successfully. A dedication and open house at the WWRWRF is scheduled for November 19, 2014.

All pipeline projects are complete and in warranty phase. The Biosolids Dryer contract is nearing completion and will undergo performance testing in October and November 2014. The Town continues to work with the neighboring community to connect individual houses to the new system.

View the Western Wake Regional Partners Newsletter

Cary/Apex Water Treatment Facility: Expansion Project



Excavation has begun for the pre-ozone contactor (pictured). Contractors are in the process of installing the underdrains prior to pouring slab.



At the raw water pumping station (pictured above), the contractor is installing electrical ductbanks, as well as floor and masonry walls for the service building expansion. Metal roof work is currently being installed.

PUBLIC WORKS & UTILITIES

OPERATIONS

Spruce Projects





Lazy Daze Compost Collection diverted 440 pounds of festival waste

Solid Waste Management





FY14 marks the first fiscal year to break the 27% waste diversion rate, not including yard waste. The overall recycling rate continued at 50%



Residential Cross-Connection Program

Per state statute, the Town requires all residential customers with irrigation systems, excluding reclaimed waters systems, to test their system. The Town utilizes a contractor to assist with the residential testing. For the 2014 residential irrigation season, the compliance rate was 90%.

2014

This year, we tested 5,260 devices and had a 5% failure rate.

2013

Last year, we tested 5,206 devices and had a 10% failure rate.

Kildaire Farm Road & Cary Parkway Water Line Repair

Before...



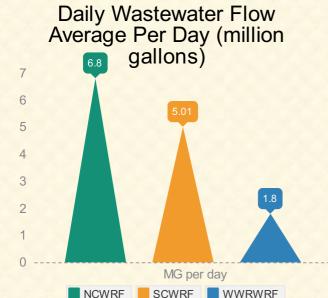




A contractor working for Time Warner Cable, bored into one of the Town's 12" water lines, costing \$291,425.25 to repair. Four additional line breaks in the surrounding area resulted from the main break. Consolidated repair costs were sent to the contractor for reimbursement.



Water loss from the event was estimated at 1.4 million gallons.



Monthly Average Day Water Demand (million gallons)





Nitrogen and phosphorus removal percentages at all three water plants exceeded minimum state permit levels, resulting in exceptionally high quality treated waste water being returned to the environment

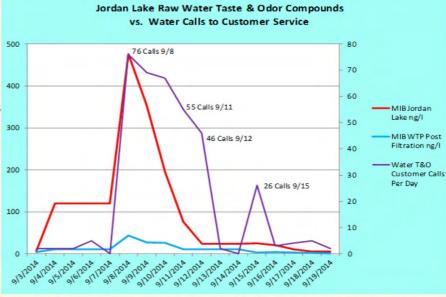


Utilities Department Released the Annual Report

2013-2014 Annual Wastewater Report Every September, the Town's water supply at Jordan Lake experiences seasonal changes in water quality associated with declining water temperatures. Declining water temperatures affect algae, which can lead to the release of aesthetically unpleasant taste and odor compounds (T&O). These organic compounds can alter the characteristics of raw water quality, making the water treatment process more difficult.

This year, the MIB organic compound (methylisoborneol) was elevated to a level that had never been experienced in over 20 years of operating the plant. The Cary/Apex Water Treatment Facility, which regularly monitors and makes adjustments to remove any impacts affecting taste, did everything possible to limit the taste of T&O compounds.

Seasonal Changes in Jordan Lake Raw Water Quality



However, as a result of the extremely high levels, not all of the organic compounds could be removed, which resulted in an unpleasant "earthy" taste for some customers for several days as MIB levels subsided. During this event, the Town's water remained completely safe to drink, with all drinking water continuing to surpass all regulatory standards for safe water.

TECHNOLOGY UPDATE



9-1-1 Center Connection

The connection between Raleigh/Wake County 911 Center and Cary's 911 Center is complete. This connection allows 911 call data that originates in Raleigh to automatically transfer to Cary's 911 center, which will lead to more accurate and timely emergency response during life-threatening situations. The Town continues to work with the vendor making the transfer of data between these emergency call centers seamless, which will result in timelier emergency responses to all County residents.



Upgraded Radio System

Town of Cary and Wake County are partnering to use the Town's upgraded 800 MHz radio system, intended to provide seamless and efficient radio communication, especially during times of mutual-aid.

This \$9,746,448 project is now in the testing phase. Staff from the Town and Motorola tested the system across the entire town limits of Cary and Morrisville, plus an additional 3 miles beyond. All tests indicate coverage percentages across town and in heavy buildings to exceed expectations.

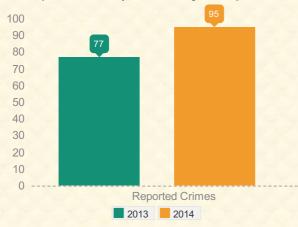


The Town network had a 99.24% up-time for the month of September. The Town consistently exceeds 99% up-time for the network.

PUBLIC SAFETY

Part 1 Violent Offenses Comparison (January-September)

Part 1 Property Offenses Comparison (January-September)





Overall, total reported Part 1 offenses (violent and property) have decreased six percent through September 2014 over the same time period in 2013.



Attendees at Project PHOENIX Property Management Workshop

Project PHOENIX Welcomes Three New Communities!

Apartments @ Arboretum

Parks at Crossroads
Lofts at Weston

Project PHOENIX by the numbers...

- Communities participated during the entire summer to provide programming and recreation to youth.
- 48 Mobile recreation events
- 48 Kids participating
- People attended Public Safety Day with Cary Fire, EMS, and Police



Community Services Unit (CSU) collaborates with nextdoor.com

Over 8,000 homes have already signed up for nextdoor.com, making the dissemination of public safety information easier!

Make-A-Splash

Project PHOENIX and Triangle Aquatic Center offer free swim lessons to students in partnering communities who received free or reduced price lunches.

This season, 31 children learned to swim and received certificates to commemorate their participation.

The second secon

Traffic Safety Team

1,600 traffic stops

77 physical arrests

193 vehicle collisions

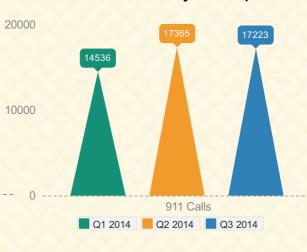
12 DWI checkpoints

97 seat belt charges





Total Incoming Non-Emergency 911 Calls, Quarterly Comparison



School Resource Officer Program



Boys graduated from Camp Confidence



13 Lockdown drills completed in schools

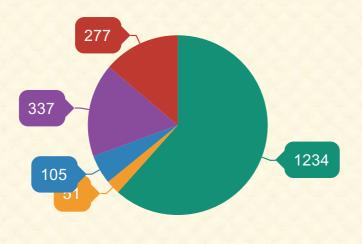
Reported crimes in schools (traditional schools not in season in July)

"Booze It and Lose It"

The 4th of July initiative generated 197 arrests in Wake County

The Labor Day initiative generated 316 arrests in Wake County

Fire Department Calls Received by Type



October is
National Fire
Prevention Month!



Cary Fire will visit schools around Town for fire and life safety educational presentations

EMS/Rescue (62%)	Fire (3%)	Hazardous Conditions	(5%)
Alarm Activation (17%)		Other (14%)	

	July	August	September
EMS First-In	5:08	5:10	4:58
All Fires First-In	5:00	4:07	3:45
Rescue First-In	5:02	8:52	5:56
HazMat First-In	4:52	5:08	5:59
Structure Fires First-In	4:27	4:07	3:45

The chart shows the time from dispatch call received to arrival on the scene.

Fires Contained to Room of Origin



Confined to Room of Origin

Not Confined to Room of Origin

71.4% of structural fires were contained to room of origin by Cary Fire. The ICMA comparative benchmark for cities with similar populations is 60%.

Other News...



17 new firefighters were hired in August, have completed training, and have reported to duty at stations around Town.



Cary EMS is operating a paramedic-level ambulance from Fire Station 8 to better serve the western Cary and Wake County citizens.



Cary Fire has received and implemented County-wide Ebola preparation training and emergency guidelines.

ATHLETICS

The Carolina RailHawks hosted seven matches for their fall season, with a total attendance of 18,250.

On August 20, the Town and the RailHawks co-hosted the US Women's National Team for an international match against Switzerland. 9,992 spectators watched the exhibition match.

The Town sponsored the 2nd annual NCSCA Coaches Kick-Off Classic, a two-day high school soccer event featuring 40 teams playing 28 matches. Approximately 2,400 spectators visited WakeMed Soccer Park for this event.



86,339

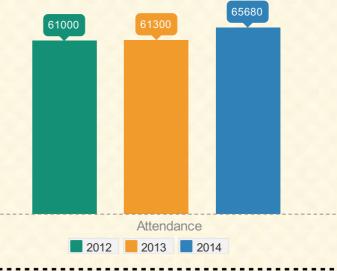
Total tracked attendance between July-September



USA Baseball National Training Complex

USA Baseball hosted 14U, 16U and 18U Cups throughout July, which consisted of tournament style competition, bringing more than 30 teams and over 500 players from all over the nation.

The Baseball complex hosted six National 30000 Team Identification Series (NTIS) over a three-weekend period in August and September, bringing over 80 competing teams and over 800 players from across the country.





Cary Tennis Park in July

128 USTA Zone Team Championship participants

163 USTA Junior Cary Summer Championship participants

218 Western Wake Tennis Association Adult Summer Sizzle participants



The WWTA Charity Classic to support Transitions LifeCare (formerly Hospice) was held on September 5 and raised \$20,000 this year.

RECREATION

Community Center Attendance





STEM Programming participation increased 65% at Middle Creek CC



The retired gift shop space at Hemlock Bluffs has been renovated and features more storage and work space for staff, as well as a sliding door with an exhibit quality nature photo in the background.

By the numbers...

19 Volunteer workdays organized by Staff

Volunteers participated in National Public Lands Day by planting, mulching and re-graveling at Hemlock Bluffs

Total volunteers from July-September, saving the Town \$20,000



Summer nature camps produced all-time high revenues and maximum registration participation, an all-time first!

Cary Teen Council



Cary Teen Council hosted its annual "Back to School Bingo" for elementary aged students to enjoy Bingo, prizes and icecream sundaes. The Bingo event raised \$81.27 for the Teen Council.

Pictured, the Teen Council's Executive Board participated in the ALS Ice Bucket Challenge to help raise awareness and donated \$50 to the ALS Association.

Aging Adults

The Town hosted the NC Senior Games Badminton, Croquet and Basketball State Finals in September. More than 350 athletes participated from across the state.

Five Cary Rotary Clubs and the Town of Cary partnered to implement a "Memory Cafe," benefiting residents with Alzheimer's and Dementia. Memory Cafe is a fun, safe, welcoming place for fellowship, dinner, and programming. Monthly events are held at the Cary Senior Center.



Yoga class participation has increased over 16%

Specialized Recreation & Inclusion

In September, Visual Art and Ceramic Classes began at the Cary Arts Center for ages 11 and older.

Staff attended Special Needs Night at Monkey Joe's promoting Cary PRCR Specialized Recreation & Inclusion Services

Staff met with a research team from John Rex Endowment Project, focusing on "Places and Spaces for Children's Mental Health" to tour Cary's Kids Together Playground.

3rd Quarter: Specialized Recreation Programming



30 Abilities Tennis programs

16 Art classes

30 Cardio Dance Classes

12 Culinary classes

Cary Arts Center



By the numbers...



Rental visitors increased 10%



Administrative booking for Town events and festivals decreased 18%



Class attendance decreased 4%

The Center gallery featured an exhibition by the Watercolor Society of North Carolina in August.

Koka Booth Ampitheathre

NC Symphony Summerfest

The expanded Summerfest saw an overall increase of 39% and almost doubled its budgeted revenue

National Touring Concerts

The Band Perry Jennifer Nettles Nickel Creek Josh Groban
Third Day/Stephen Curtis
Chapman

Movies by Moonlight

Better than expected attendance and concluded with the popular Sing-a-Long "Grease"

Festivals

All festivals this quarter were well attended, including: Beer, Bourbon & Barbeque, La Rey, and The Dragon Boat Festival



16,784 Likes



110 followers



2,225 followers

CULTURAL ARTS

Page-Walker Arts & History Center



Summer camp revenues saw a 9.2% increase from last year, for an all-time high of \$40,421



Two new geneology programs were offered in collaboration with the Cary Senior Center



Four free writing workshops were offered by Piedmont Laureates in September. All workshops were at full capacity.



The facility had an 8% overall attendance increase over the same quarter in 2013

The Cary Downtown Theater

Movies screened from July-September

1 1 Live performances from July-September

3.605 Total attendance for the quarter



Showtimes Thursday nights at 7 pm and 9:30 pm, Sundays at 2 pm, and every other Friday at 7 pm and 9 pm.

Check listings for changes!





The Cary Theater hosted the first dance collaboration, NOISE, a contemporary hip-hop show.



"Six String Presents" brought roots music to the local community

Public Art & Exhibitions



Cary Visual Arts coordinated the installation of the 2014-2015 Outdoor Sculpture Exhibition in Downtown

Town of Cary and

Artist Residency at SK8 Cary, taught by Nate Key

Artist Residency Project

Artist Jan-Ru-Wan's project includes a series of workshops at Cary Senior Center and Cary Arts Center. Teen Council members volunteered to document the process and interviewed people donating clothing to form the community art network.



Artist Nate Key began working on a temporary mural for the interior of the Skate Park facility. This included two workshops with Skate Park patrons to paint skate boards and develop concepts for the mural projects. A Teen Council volunteer assisted the artist with both workshops.



View a Listing of Monthly Gallery Exhibitions Here!

TOWN EVENTS



Jack Smith Park Groundbreaking On September 27th, the Town of Cary broke ground on the future Jack Smith Park, with over 60 people in attendance.



38th Annual Lazy Daze Arts & Craft Festival

45,00

Visitors

395

Artists showcased hand-made items

Cultural non-profits represented

30

1st Annual 9/11 Day of Service and Remembrance





37 volunteers build six, raised beds with deer fencing and planted about 200 winter vegetables at Fire Stations #1 and #6

Downtown Events

Over 1,000 attendees at the 7 O'Clock Rocks events in July Over 500 attendees at the Eid Festival at the Performance Green 3 Downtown Performance Concerts drawing an average attendance of 350

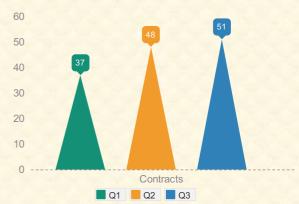
FINANCE

3rd Quarter Signed Contracts

Manager Approved Contracts



Reporting on the number of manager signed contracts is specified by Council, in the policy that delegates authority to the Town Manager.



Investment Portfolio Update



This quarter, the average yield on the \$416 million portfolio inched up to .51% to generate approximately \$450,000 in income.



The Town purchased 10 securities with a combined par value of \$38.8 million.

Percentage of Town Utility
Payments by Type



View and Pay Utility Bills Try DigiPay

Register for Online Utility Billing!

11,000

Registered users

57,000

Active customers



2015 Utility Bond Sale

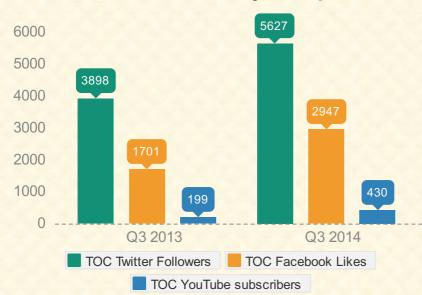
Preparation for the February 2015 bond sale is underway. The water treatment plant expansion project will require approximately \$40 million in new debt that Council has appropriated and the debt service has been incorporated into rate planning.

Staff is working on an application for 0% interest rate loan from the State, and any loan granted by the State will reduce the amount of the revenue bond sale.

Staff is also making plans to refinance approximately \$16 million of existing revenue bonds for the possibility of future interest expense savings. The final outcome of the refinancing plans will depend on the interest rate markets in February.

WEB STATISTICS

Social Media Quarterly Comparison





BUD TV July 2014

Town Council Meeting 7/17/14
Town Council Meeting 7/31/14
Cary Matters August 2014

Twitter Followers



5,627 Town of Cary (News)

1,551 TOC Safety

1.194 TOC Traffic

897 TOC Downtown

2

Facebook Likes

2,947 Town of Cary, NC

1,837 Cary Art Daze

639 Cary It Green

890 Imagine Cary

Top Website Pages Visited This Quarter

Lazy Daze Arts&Crafts Festival

Employment

PRCR Dept. Home Page Utility Billing Online Recreation Program Brochure

By the numbers...

Users from different countries, including India, Canada, Mexico, Philippines, Brazil, Germany, and South Africa

2:07 Average duration (in minutes) of each visit

512,107 Visits to TOC Website

Follow @CaryTeens to stay involved with Cary Teen Council and other programs that the Town has for teens.

DOWNTOWN DEVELOPMENT



Facade Improvement Program

Johnson Jewelers, Serendipity, Purple Polka Dot and Warm N' Fuzzy (yarn store) have successfully participated in this program.

Other downtown businesses have been encouraged to make improvements on their own as well. Ashworth's added umbrellas and landscaping boxes to outside seating and Gather has created outside seating options.

Downtown Business Update

Be	П	e'	S
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Opened August 13th and serves breakfast, lunch and dinner six days a week.

Paisleys & My Girlfriend's Closet Too

Both shops opened in Ashworth Village, adding to the boutique shopping options downtown.

Crosstown Pub & Grill

A new restaurant will be opening in December, in the former Cafe 121 space.

Pharmacy Bottle & Beverage

This business began interior rehab on the Mitchell Pharmacy building and expects to open in early December.







ECONOMIC DEVELOPMENT

HCL America Comes to Regency Park

On September 18, 2014, the Governor announced a large business expansion by HCL America, the U.S. branch of HCL Technologies. HCL will be expanding its operation in Regency Park. Company officials said that the Cary location was chosen largely because of the Triangle's pool of talented engineers and programmers. A public meeting on potential Cary incentives is scheduled for October 16.



1,200 new jobs



\$51,653 average salary

Novozymes Incentive

While the Novozymes incentive was approved May 8, 2014, the company has not yet located a facility site in Cary to enable them to apply for receipt of funds. In April, Novozymes announced plans for a \$36.5 million capital investment and creation of 100 jobs.

2014 GENERAL ASSEMBLY UPDATE

Privilege Tax

Removed authority to tax businesses that worked in Cary if they were physically located outside the Town limits.

Expected to reduce FY14 revenues by about \$150,000.

Removed all authority in FY15, reducing General Fund revenues by at least another \$1.5 million.

Hydraulic Fracturing

Passed SB786 maintaining local decision-making in determining land use compatibility for drilling facilities

Includes a process for drillers to challenge the ordinance

E-Verify

Modified only to apply to large, formal contracts, which will reduce workload for staff.

NCLM

Successfully defeated provisions detrimental to municipalities, including: prohibiting municipal tree ordinance, limiting sales tax options for counties, and repealing protest petitions.

Draft goals for 2015-2016 will be available for municipal input in October. Staff is developing draft goals for the Town's legislative agenda. Both lists will come before Council for consieration in November.