

**THE TOWN OF CARY
7TH ANNUAL EN PLEIN AIR EVENT
PAINT THE TOWN & RECEPTION**

CALL FOR ARTISTS

2020 - New Year - Big Changes

YOU CAN NOW PAINT ANYWHERE WITHIN THE TOWN OF CARY LIMITS!



We Extended the Days & Hours To “Paint the Town”

Thursday, April 30th @ 9:00am – Saturday, May 2nd @ 6:00pm



New Location for Art Exhibition!

You can now view all En Plein Art together in one place at the Cary Art Center



ONLINE AUCTION that will transition to a **LIVE AUCTION!**

Online bidding: *Fri. May 8th @ 9:00am - Sun. 24th @ 12:00am*

Live bidding: *Fri. May 29th @ 9:00am - Sat. 30th @ 7:30pm*



Awards Reception

Saturday, May 30th 6:00pm - 8:00pm

Join us for live bidding, music & refreshments

Cary Arts Center- Upper Level
101 Dry Avenue, Cary NC 27511
Phone: 919-469-4069

Artists age 18 & up of all skill levels are welcome to participate!



Guidelines for Participation

REGISTRATION:

- Registration is available through myCary online or at the Cary Art Center. Deadline for submission is April 20th or first 35 applicants registered.

Online: myCary (<https://mycary.org/s/login/>)

- We have a new registration system this year! If you do not have a new **myCary account**, you may visit the Town's website, <https://www.townofcary.org/recreation-enjoyment/programs-classes> and follow the instructions to set up your account so that you can register.
- If you need assistance, please call the Cary Arts Center main line at **919 469-4069**.
- Enter code **004495** for En plein air: Paint the Town. MasterCard, American Express & Visa accepted.
- Email the completed **Artist Information & Liability Waiver** to jewel.kichak@townofcary.org or mail to the below address.

On Site: Cary Arts Center at 101 Dry Avenue, Cary, NC 27511

- **The Completed Artist Information & Liability Waiver form must be received by April 20.** Entry fee and space may be forfeited if not received by this deadline.

ENTRY FEE:

- \$36.00 for each artist to participate. Money from application fees is used for marketing, online auction, the reception, and to supplement award money. **ENTRY FEES ARE NON-REFUNDABLE.**

ACCEPTABLE MEDIUMS:

- Oils, Acrylic, Watercolor, Pastels, Mixed Media

CHECK-IN & CANVAS STAMPING:

- Check-in will begin **Thursday, April 30 at 9 am and continue through Saturday, May 2nd 10 am** at the Cary Arts Center, 101 Dry Avenue, Cary NC 27511
- Blank painting **surfaces must be stamped** on back at check-in to be eligible for judging and the auction.
- An unlimited number of painting surfaces may be stamped; however, each artist may submit a **maximum of 2 pieces** for the judging and auction.
- **The maximum size per unframed piece should be no longer than 24 inches on any side.**

PAINTING THE TOWN:

- The painting area has been expanded to anywhere within the Town of Cary limits!
- Artist must identify locations when artwork is submitted; please email a photo to Jewel.kichak@townofcary.org
- Artists are responsible for providing their own supplies and equipment.

ARTWORK SUBMISSION:

- **Submit artwork** for judging & auction: Friday, May 1st from 9 am- 4 pm, or Saturday, May 2nd from 3 pm - 6 pm at the Cary Arts Center. **NO WORK ACCEPTED AFTER 6 PM ON SATURDAY, MAY 2ND.**
- Artwork will be photographed before it is framed or **you may submit a quality photograph via email** to jewel.kichak@townofcary.org by 6 pm on Saturday, May 2nd. The photographs will be used for the on-line auction, live bidding auction, and the Town of Cary's En Plein Air Gallery web page.
- **ALL ARTWORK MUST BE FRAMED**

- All work must be given a title & signed by the artist. Please **prewire frames** for hanging (*no saw tooth hangers*).
- Each artist **must set a minimum bid** (The least amount (70%) the artists will accept for the painting) and **A Buy Now price**. Painting must remain with collection until after the reception on May 30th.

EXHIBIT & BIDDING:

- Paintings will be displayed on the upper level at the Cary Arts Center from May 6th - May 30th.
- Staff decisions of where to hang or display paintings are final.
- The public may **bid on-line** beginning May 8th at 9am - May 24th Midnight (Eastern Time)
- Winning on-line bids will be downloaded on paper sheets to become the starting bids for the Live Auction.
- **Live bidding** will occur at the Cary Art Center Fri. May 29th at 9am- Sat May 30th 7:30pm.

JUDGING & VOTING:

- A judging panel assembled by Town staff will select the first, second, and third place awards.
- Public vote will select The *People's Choice Award*.
- Each person may vote once in person. Incomplete ballots will not be included in the vote.
- Voting forms will be located at the Cary Arts Center.
- All votes must be turned in at the Cary Arts Center on May 30th by 7:15pm to be counted.

AWARDS: No multiple monetary awards per artist (exception being the People's Choice Award)

- 1st Place: \$800
- 2nd Place: \$500
- 3rd Place: \$300
- People's Choice: \$200 (*Can be awarded in addition to 1st, 2nd, 3rd place awards*)
- Up to three Honorable Mentions (at the discretion of the judges): \$50 each
- Awards will be announced during the May 30th reception at 7:35 pm

SALES:

- Persons with winning bids must provide payment before taking possession of the artwork.
- Cash, checks, Master Card, American Express and Visa accepted
- All paintings must be paid for by bid winner and picked-up by 5 pm on Monday, June 1st.

PROCEEDS:

- Seventy percent (70%) of proceeds go to the artist, fifteen percent (15%) to the *Town of Cary Parks, Recreation & Cultural Resources Play It Forward Scholarship Fund* and fifteen percent (15%) to overhead costs.
- Award payments and proceeds from sales will be mailed to artists approximately 3 weeks after auction.

UNSOLD ART PICK-UP: Artists must pick up all unsold paintings from the Cary Arts Center Monday, June 1st by 5 pm

Still have questions or concerns; contact **Jewel Kichak** at jewel.kichak@townofcary.org

or call 919 469-4069

TOWN of CARY
2020 EN PLEIN AIR: PAINT THE TOWN
ART AUCTION & RECEPTION

ARTIST INFORMATION & LIABILITY WAIVER

****Waiver must be filled out completely, signed and received at the Cary Art Center by email, mail or in person delivery, for registration to be concluded.**

Name: _____ Email: _____
(Print)

Address: _____ Cell phone: _____

City: _____ State: _____ Zip: _____ Medium: _____

Staff Use Only:

Course Code#:

Date Liability Waiver Received: _____ Staff Initials: _____

2020 Liability & Insurance: Disclaimer

The Town of Cary, Downtown businesses, the Town of Cary staff members accept no liability for loss of, or damage to, artwork or for any personal injury incurred during participation in this event. Artists are encouraged to insure their own person and artwork. To the fullest extent permitted by Laws and Regulations, Participant shall indemnify and hold harmless the Town, its officers and employees, from and against all claims, costs, civil penalties, fines, losses, and damages (including but not limited to professionals' fees and charges and all court or other dispute resolution costs), by whomsoever brought or alleged, arising out of, resulting from, or in connection with (a) any breach by Participant of any term or condition of Contract, (b) any breach or violation by Participant of any applicable Law or Regulation, or (c) any other cause resulting from any act or failure to act by Participant under this Contract, but only to the extent cause by any negligence or omission of Participant.

By signing below, I acknowledge that I understand and agree with the information as stated above, as well as the Guidelines for Participation. (Form must be signed and received before artist may participate in event.)

Signature: _____ Date: _____

Cary Arts Center
101 Dry Avenue, Cary NC 27511
Phone: 919-469-4069