

# CARY OVERALL

## AS A PLACE TO LIVE



**THE RESPONDENTS WERE ASKED TO RATE CARY OVERALL AS A PLACE TO LIVE USING A 9-POINT SCALE FROM VERY UNDESIRABLE (1) TO VERY DESIRABLE (9).**

Table 38 indicates the Town of Cary was perceived as a very desirable place to live. The mean was approximately the same as in 2020 (8.30 to 8.28). Although not in a traditional grading scale format, if the mean (8.28) were converted to a grade, then the rating would remain a very strong A-. This year,

97.6% were on the “desirable” side of the scale (above 5). More telling was the fact that only 0.8% of the responses were on the “undesirable” side. To gather more insight into any lower ratings, the respondents who answered with a rating below 5 were asked the reason for the low rating (Appendix J). There were only six respondents who made comments with two comments each for growth issues and cost of living concerns. See Appendix B for selected Cary overall as a place to live cross tabulations (B352–B360).

**Table 38. Cary Overall as a Place to Live**

YEAR	MEAN	1	2	3	4	5	6	7	8	9	GRADE
2022	8.28	0.0	0.3	0.0	0.5	1.8	1.8	12.0	31.5	52.3	A-
2020	8.30	0.0	0.0	0.0	0.3	1.0	2.0	12.5	33.8	50.4	A-
2018	8.15	0.0	0.0	0.2	1.0	1.5	2.7	15.5	33.7	45.4	A-
2016	8.11	0.0	0.3	0.0	0.3	2.0	2.8	19.3	31.0	44.5	A-
2014	8.23	0.2	0.0	0.2	0.0	2.0	1.5	15.7	30.1	50.2	A-
2012	8.25	0.0	0.0	0.0	0.3	1.3	2.0	14.0	35.3	47.3	A-
2010	8.28	0.0	0.0	0.3	0.5	2.8	0.8	12.5	30.1	53.1	A-
2008	8.10	0.0	0.0	0.5	1.0	4.0	4.2	12.1	29.6	48.6	A-
2006	8.09	0.5	0.0	0.7	0.5	2.5	2.7	12.7	37.1	43.3	A-
2004	8.31	0.5	0.5	0.2	0.2	2.2	2.2	10.3	22.6	61.2	A-
2002	7.79	0.2	0.2	0.7	1.0	5.7	4.4	22.1	27.8	37.8	B+
2000	7.63	1.3	0.3	0.5	2.5	3.8	9.0	20.1	27.6	34.9	B
1998	7.61	0.0	0.3	0.8	1.0	3.0	8.0	30.6	30.3	26.1	B

# QUALITY AND VALUE OF SERVICES PROVIDED



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### THE QUALITY OF THE SERVICES PROVIDED BY THE TOWN OF CARY GOVERNMENT AND THE OVERALL VALUE OF THE SERVICES PROVIDED BY THE TOWN OF CARY GOVERNMENT FOR THE TAXES PAID WERE RATED USING THE 9-POINT SCALE FROM VERY POOR (1) TO EXCELLENT (9).

As for the overall quality of the services provided, the Town remained at the B+ level this year as the mean was generally unchanged from 7.94 to 7.92 (Table 39). There were 94.7% above the midpoint (5) versus only 1.1% below it.

**Table 39. Overall Quality of the Services Provided by the Town of Cary Government**

YEAR	MEAN	1	2	3	4	5	6	7	8	9	GRADE
2022	7.92	0.0	0.5	0.3	0.3	4.4	6.2	15.9	34.1	38.5	B+
2020	7.94	0.0	0.3	0.0	0.5	4.6	3.5	17.0	38.5	35.7	B+
2018	7.71	0.5	0.0	0.3	0.8	7.1	5.6	21.8	30.6	33.4	B

Table 40 indicates the **overall value of the services provided for the taxes paid** saw an increase in the grade from C+ to B- this year as the mean rose from 7.07 to 7.42 and this increase was statistically significant. There were 87.8% above the midpoint of 5 versus only 3.4% below it this year. See Appendix B for selected quality and value of services provided cross tabulations (B361–B378).

**Table 40. Overall Value of the Services Provided by the Town of Cary Government for the Taxes Paid**

YEAR	MEAN	1	2	3	4	5	6	7	8	9	GRADE
2022	7.42*	0.5	0.3	0.8	1.8	8.8	8.0	27.5	23.8	28.5	B-
2020	7.07	0.8	0.5	2.1	3.9	13.0	8.3	24.1	26.9	20.5	C+
2018	7.34	0.8	0.8	1.0	1.5	10.2	8.6	25.9	22.8	28.4	B-



# RECOMMEND CARY AS A PLACE TO RELOCATE



**THE RESPONDENTS WERE NEXT ASKED IF THEY WOULD RECOMMEND CARY AS A PLACE TO RELOCATE.**

There was overwhelming support for recommending Cary with 85.0% of the respondents answering “yes” and 11.8% answering “maybe” (Figure 7). More impressive was the fact that only 3.3% of the respondents answered “no”. Compared to 2020, there was a drop off in the “yes” percentages (90.0% to 85.0%) and an increase in the “maybe” percentages (6.8% to 11.8%), while the “no” percentages were unchanged at 3.3%. Overall, there is continued strong support for recommending Cary as a place to relocate. See Appendix B for selected cross tabulations for recommending Cary for relocation (B379–B387).

Those who responded “no” were subsequently asked the reason they would not **recommend Cary as a place to relocate** (Appendix K). There were 65 total comments and the primary reasons were overcrowded (13 comments), lack of affordable housing (12 comments), cost of living (8 comments), overdevelopment (5 comments), and schools (3 comments). These comments were similar to 2020 when the top four were overcrowded, cost of living, affordable housing, and high taxes.



**Figure 7. Recommend Cary as a Place to Relocate**

