

Spring Daze Arts + Crafts Festival

Saturday, April 26, 2025 | 9am-5pm | Bond Park

Live Art Vendor Prospectus

Join us as we celebrate Spring Daze in the 310-acre Bond Park. With winding trails, a lush, forested canopy and a pristine lake, Bond Park provides an outstanding setting for this annual festival. Spring Daze features the best of North Carolina's diverse arts and crafts community and invites you to come and showcase your best work. This year's event expects to draw 15,000 art patrons.

EXAMPLES OF LIVE ART VENDORS:

- Face Painting
- Henna
- Glitter Tattoos
- Fairy Hair
- Caricature Artists
- Tie-Dye
- Make and Take Crafts
- DIY Flower Crowns

HOURS

All festival vendors are required to be fully operational during the following hours:

- Saturday, April 26, 2025 - 9 a.m. – 5 p.m.
- RAIN DATE: Sunday, April 27, 2025 - 1 p.m. – 6 p.m.

DEADLINES

- November 1, 2024 – Application opens
- January 15, 2025 - Application deadline
- Week of February 3, 2025 - Acceptance notification
- February 14, 2025 - Fees due

FEES

- \$ 75 booth fee (10' x 10' space)

APPLICATION MATERIALS

As part of the application process, vendors must submit a minimum of three (maximum of six) images of their work. These images will be used in the selection process. The images submitted should reflect your booth setup, designs, and overall quality of your product as we would expect to see at the festival.

Festival vendors may not sell any merchandise items or promotional items. All sales must directly relate to the provided service.



INSURANCE

All vendors must submit a Certificate of Insurance naming the Town of Cary as an additional insured and with waiver of subrogation. This certificate should have the following minimum limits of coverage: General Liability \$1.0M (1 million) per occurrence; \$2.0M (2 million) aggregate. Additional insurance may be required for vendors using a vehicle as part of their service.

PRICING

As a vendor at Spring Daze, we ask that you offer at least three different prices/sizes. For example, Face Painters could offer S/M/L designs at \$5/\$10/\$15 price points.

BOOTH SET-UP

All vendors must furnish tables, awnings, chairs, etc., in addition to their own materials. If necessary, vendors should come prepared with leveling devices to level tables, etc. Tents should be secured by means other than stakes.

SELECTION PROCESS

Previous participation at Spring Daze does not guarantee acceptance for this year. The Cary Art Daze Workgroup reserves the right to deny entrance into the festival to any business whose work is deemed to be inappropriate or to not meet the festival's standards. The Workgroup also reserves the right to remove from the show (without refund) any exhibit that is not comparable to the submitted images. The work on display must be as similar as possible to the images submitted with the application.

Vendors will be selected by the Cary Art Daze Workgroup. They will review vendors using the following criteria: fit for the festival, previous experience, uniqueness of the craft or activity, price points, and overall look.

CANCELLATION POLICY

Booth fees are refundable if the Festival Supervisor is notified of cancellation in writing by March 21, 2025. Cancellations after March 21, 2025 will result in forfeiture of booth fees. Jenna Kostka, festival supervisor, can be reached at jenna.kostka@carync.gov.

