

SPRING DAZE™

ARTS + CRAFTS FESTIVAL

FOOD VENDOR LOGISTICS

VENDOR SMS MESSAGING – Text **SPRING24 to 51597** to subscribe to our dedicated Vendor text messages. This system provides the most current information and emergency updates.

PLEASE REVIEW THIS INFORMATION CAREFULLY BEFORE YOU ARRIVE AT THE FESTIVAL

- **Dates:** Saturday, April 27 – 9 a.m. – 5 p.m.
Sunday, April 28 – 1 p.m. – 6 p.m. (rain date)
- **Address:** Fred G. Bond Metro Park
801 High House Rd.
Cary, NC 27513
- Due to street congestion, it's critical that you **unload** your vehicle as quickly as possible and move it to your designated parking area **before** you set up your booth.
- All booth boundaries are represented by small painted dots on the road or on the curb. Look for booth numbers painted on roof tiles next to the curb. **Under no circumstances are you allowed to move your booth to another location without prior approval from Spring Daze staff.**
- Vendors with power, including overnight power, will be hooked up based on your need. Please be patient as staff has many vendors to connect.
- For the safety and enjoyment of all festival attendees, **smoking is not allowed, this includes set-up and tear-down.**
- We make every effort to keep the festival site secure overnight. Security will patrol throughout Friday and Saturday nights. Ultimately, use your best judgment regarding what items you leave overnight.
- All booth materials must remain inside the booth area during the festival.
- The consumption of alcoholic beverages at the festival is prohibited for vendors.
- In the event of inclement weather, a decision regarding the Festival will be made on Thursday, April 25 by 5 p.m. Check the Cary Art Daze Facebook page for information and updates. The make-up date is Sunday, April 28.
- **CANCELLATION:** If you need to cancel after receiving this letter, please call (919) 462-3864. If you need to cancel the **morning** of the Festival, please phone (919) 621-8408.

LOAD-IN AND SET-UP

OPTION 1 — FRIDAY NIGHT (Starting at 3 p.m.; HIGHLY Recommended)

Food Vendor Load-in is available from 4:00 p.m. to 7:00 p.m. on Friday night (prior to artist load-in).

If you are bringing a **trailer**, we HIGHLY recommend you arrive on Friday. It is best for all vendors if trailers enter the festival first, so please arrive before 5:00 p.m. Upon arrival, please call the Festival Phone 919-621-8408 to confirm final placement and power hook-up. Overnight power will be provided if need was previously established and approved by Spring Daze Staff.

Town of Cary Police and overnight security will patrol the park throughout the night. We make every effort to keep the park secure. However, you must use your best judgment regarding what items you decide to leave in the park overnight.

OPTION 2 — SATURDAY MORNING

- **Food Vendors must enter the Festival between 5 – 6 a.m.**

Starting at 5 a.m., entry into the park will be controlled. All traffic will enter from the Maury O'Dell Place entrance to Bond Park. Once you arrive at the park, you will check-in with festival volunteers stationed at the intersection of Maury O'Dell Place and Metro Park Drive.

Once you are at your booth location (indicated by numbered roof shingles located on the ground), please unload any materials, unhook trailers, and move any additional vehicles to the parking areas. Staff and volunteers will assist with unloading and will also direct you to your parking area.

Vehicles will not be allowed to enter the Festival area after 8 a.m. Any exhibitor not in the Festival area by 8 a.m. is considered a no show.

PARKING

Free parking is available for **ONE** vehicle per vendor within the Spring Daze footprint (not including the physical food truck/trailer). Food Vendors will receive **ONE** parking pass at check-in. Any additional vehicles must park in general guest parking or take the shuttle to the festival.

- Sections C, D, E, and G – Field 1 parking lot (**BLACK LOT**)
- Section F – Section F parking spaces (**PURPLE LOT**)
- Section A and B – Flood Plain parking area (**BLUE LOT**)

If you plan to restock at any point, you will need to park on the “flood plain” (blue parking lot). To get there, you will need to enter the Festival via Maury Odell Place, then turn right onto Metro Park Drive and the **BLUE LOT** entrance is on your left. Once you park, if you need assistance getting to your booth, please call **(919) 621-8408** and volunteers may lend you a hand. Staff will have Gators available to help you transport any food and supplies you are restocking.

BREAK-DOWN AND LOAD-OUT

Break Down Hour: 5pm – 6pm

- At 5 p.m., you may begin breaking down your booth.
- NO vehicles will be admitted into or allowed to depart the festival during break down hour.
- Break down hour is required to allow all vendors time to fully remove all items from the roads prior to vehicle access.

Load-Out: ~ 6pm

- Vehicles will be admitted into the festival area once **ALL** vendors have moved off the road and the festival supervisor has given the all clear.
- Anticipated vehicle access to the festival area is **6pm**.
- Only bring your vehicle to your section for load-out once your section lead has given the all clear.

Load-out traffic flow is controlled. The flow will be counterclockwise (the reverse of the morning). Vendors in sections C, D, E, and G will enter from ball field 1 parking lot. Section A and B vendors (and the vendors that didn't park in their designated parking area), will enter from the parking area on the flood plain via the Sertoma Amphitheatre access road. Vendors will be admitted by section. Staff will stage sections, so vendors enter the festival in the correct order. **Please be patient! This plan has been developed to allow safe and continuous traffic flow through the park.**

QUESTIONS

If you have questions after you review vendor resources, you can reach us via email or phone.

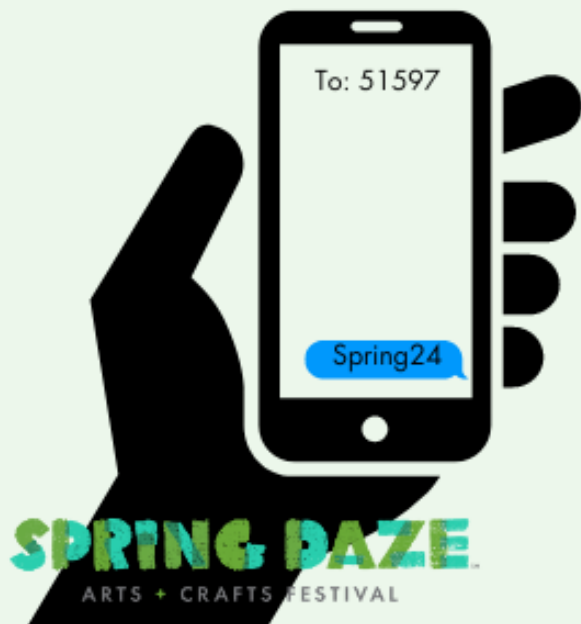
Festival Contact: Jenna Kostka

Email: jenna.kostka@carync.gov

Office Phone: (919) 462-3864

Day of Festival Phone: (919) 621-8408

Your cooperation and patience are keys to making the day a positive experience for everyone. Thank you for working with us!



VENDOR COMMUNICATIONS

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