

Your Mural Here! Steps to a Successful Mural:

1) We try to meet with the person(s) initiating the mural to answer any questions and provide resources and/or advice. Applicants looking to execute an artist designed mural are exempt from acquiring a sign permit if the mural does not contain advertising. Advertising includes company names, business logos, and/or symbols that are synonymous with the company in question.

Avoid using words or images that directly relate back to the business. If its advertising, then it's a sign and goes through the Town's sign review process.

2) Artists & What we are Evaluating: We can provide a list of mural artists if you would like help or don't already have somebody in mind. We will be looking at the artist's experience with past murals. When we are evaluating the application, we are looking at your drawing, colors, appropriateness for the public view and we are evaluating the criteria of Artistic Excellence, Creativity, Appropriateness, and Experience of artist by proof of past examples of murals completed by your chosen artist.

3) The Creating a Mural Help Guide attached below shows how to prepare your mural proposal.

4) A Copy of our application is attached and it's also on the Town's website. No Fee to apply.

5) We are happy to review all this information before you make a final submittal and before we share your application with staff and the Public Art Advisory Board for approval or comments.

6) The Public Art Advisory Board meets monthly. Let us know when you plan to submit your application and would like to have it reviewed. You should submit your application by the 1st day of the month that you would like to have it reviewed. Applications are reviewed internally 2 weeks prior to presenting it to the Board. Staff's goal is to make your proposal successful, so we'll get right back to you if we see any concerns or unanswered questions regarding your application.

7) THINGS TO KEEP IN MIND: The mural owner is responsible for ensuring that a mural is maintained in good condition and is repaired in case of vandalism or accidental destruction. The party providing maintenance to the mural is encouraged to establish measures that will discourage vandalism or facilitate an easier, less costly repair of the mural in the future.

There are many maintenances best practiced to prolong the mural's lifespan, reduce deterioration and increase the likelihood of a successful installation. Such best practices may include, but are not limited to: proper engineering of armatures or panels that may be installed; preliminary wall prep or pre-cleaning, priming, curing; the use of proper paints, enamels or materials that best match the surface; top coats, sacrificial layers, graffiti coats that do not compromise the painting by yellowing or trapping moisture; consideration of drip edges, gutters or sprinkler overspray as water may degrade mural over time; environmental considerations such as, exposure to direct sun, bird nesting cavities, the potential industrial trash cans to damage the surface; consider height and line of sight in relation to how repairable the design is; etc.

While murals often prevent or decrease acts of vandalism in the form of graffiti, it is critical to report and remove illegal graffiti as soon as possible to prevent a negative impact. Measures for preventing vandalism may include lighting the mural at night or the application of an anti-graffiti coating. The use of the anti-graffiti coating may not always be a necessary solution as the application is dependent on factors such as location and materials used. Research shows that the removal of illegal graffiti within 24 – 48 hours is most effective in discouraging repeat vandalism.

Hope these TIPS are Helpful!

Contact: Denise Dickens
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Phone: 919-465-4791 desk

CREATING A MURAL

PREPARING A PROPER PROPOSAL

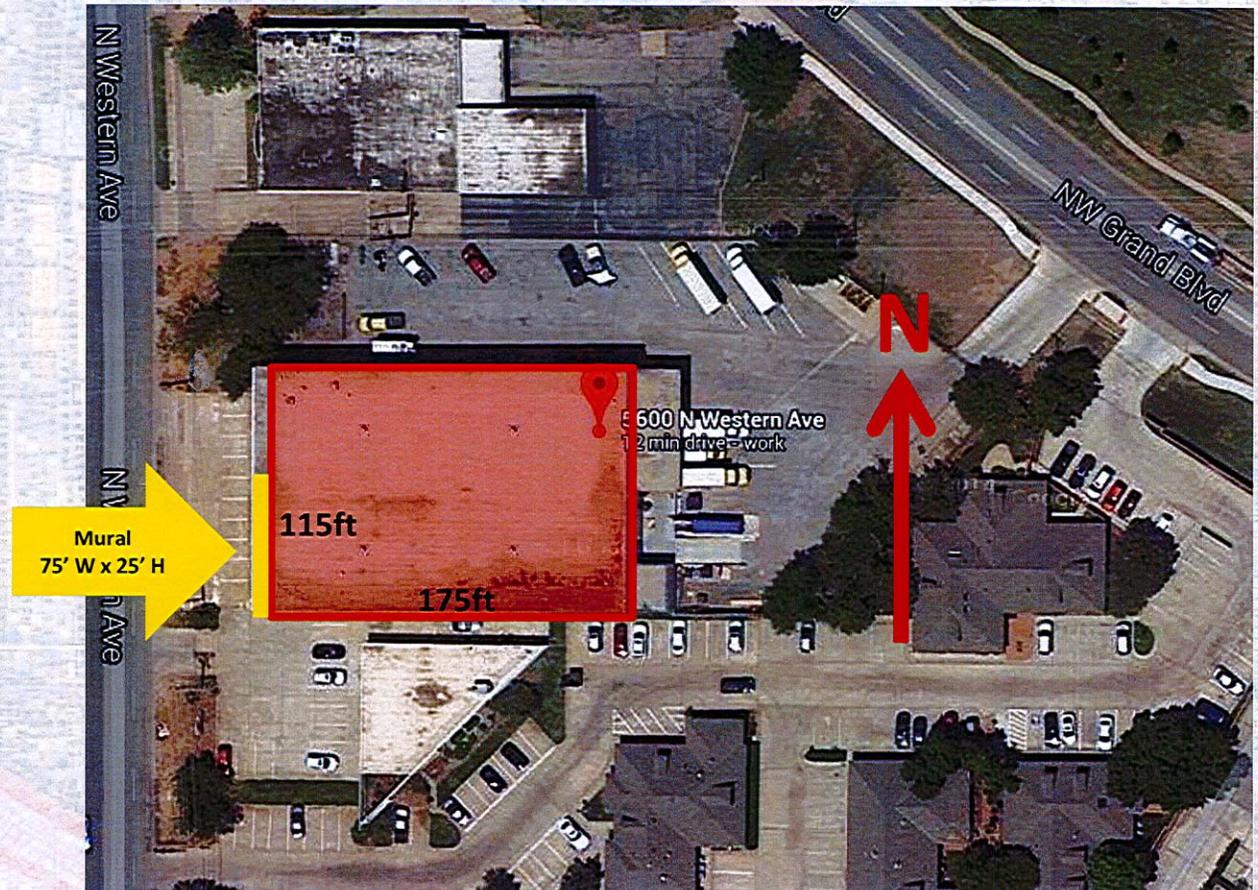


GOOD EXAMPLE:

Site plan of the proposed building for the mural

A site plan is a drawing/image that shows an interested party what the plans for developing land are. It basically serves the same purpose as the floor plan for a building, though it is for the entire property. Further, this plan does not need to include the floor plans of any buildings.

- ✔ Shows street/cross street
- ✔ Includes directional arrow
- ✔ Building dimensions present
- ✔ Mural size and location identified
- ✔ Indicates immediate surrounding area



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GOOD EXAMPLE:

Elevation plan of the proposed site that indicates mural dimensions

An elevation image is the view that you would see in real life as you stood on the floor or ground and looked at the wall. This view can be either an exterior or interior view.

- ✓ Shows mural dimensions
- ✓ Indicates mural placement
- ✓ Includes mural square feet
- ✓ Shows dimensions of the wall



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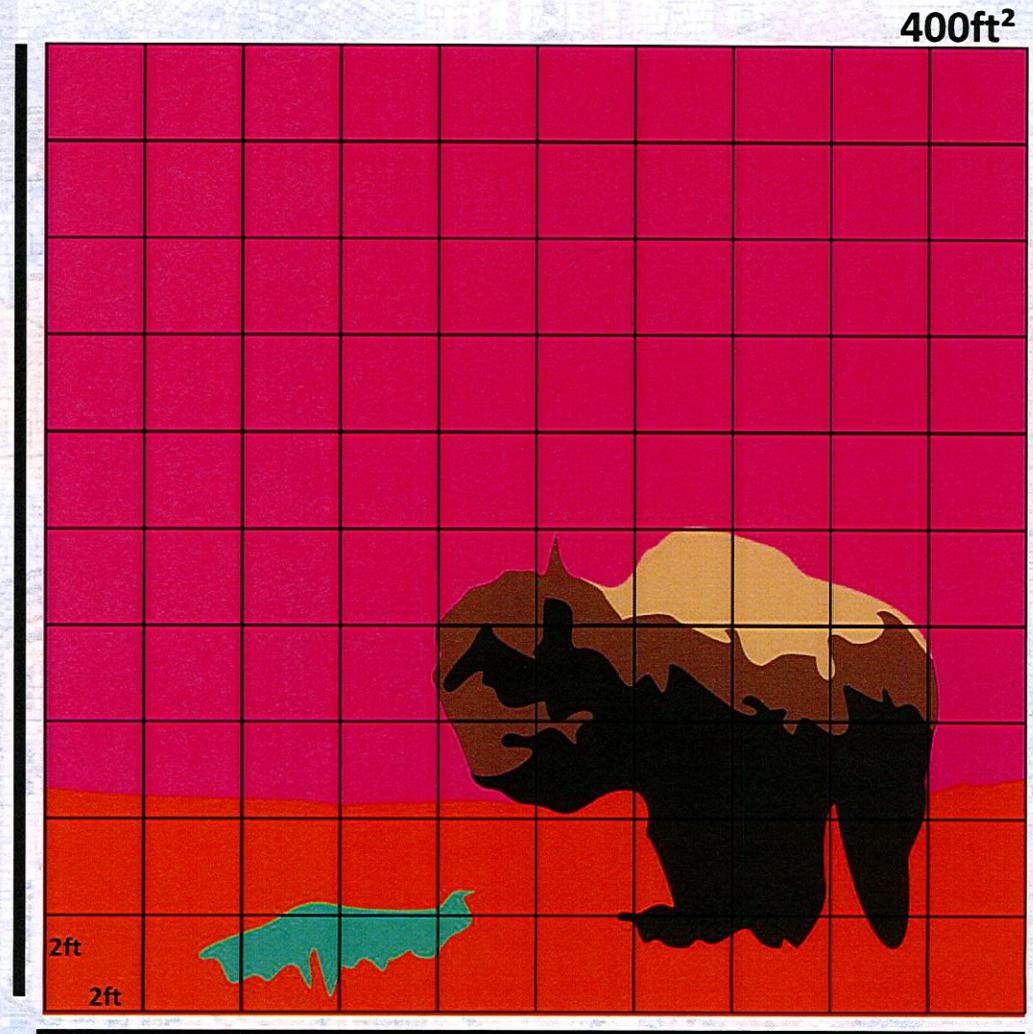
GOOD EXAMPLE:

A functional color drawing of the mural demonstrating intended size

The demonstration drawing should include the basic elements, simple details, some shading (especially if figure drawings are part of a realistic rendering), dominant color hues, and a grid overlapping the design to visualize the mural as it would look like on the wall but in a scaled down version.

- ✓ Quality drawing
- ✓ Demonstrates intended size
- ✓ Conveys color palette
- ✓ Includes visual grid

20ft



20ft

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TIP:

You are highly encouraged to superimpose the color drawing on the building elevation image to give reviewers a sense of what the mural will look like on the wall.



Public Art Placement Request Form

Name of Individual or Organization _____

Address _____

Contact Person _____

Phone _____ Fax _____ Email _____

List artist information below

Name _____

Address _____

Email _____ Phone _____

Website _____

Title of Work _____

Size/Medium _____

What is the exact address of the site where the artwork would be located? Please submit a map or drawing with location of site identified.

Is this location (check all that apply):

Town of Cary property

Private property

On an easement

On a right of way

Other (please describe): _____

Proposed installation date _____

This artwork is a Permanent placement Temporary placement

If temporarily installed, proposed removal date is _____

Attach a photo of the site (or submit a drawing) identifying the desired location and orientation for the artwork.

Describe the artwork (include size, scale and materials) and attach a photo or sketch of the artwork (attach additional pages if necessary).

Installation Plan (please check if applicable):

Street closure? If yes, which streets and when? _____

Equipment rental? If yes, what kind? _____

Need to pour concrete? If yes, approximate size or amount. _____

Digging? (Before digging, call NC One-Call at 800-632-4949 to have the lines marked)

Other (please describe) _____

Describe the process for informing citizens of Cary about the placement of the artwork prior to and after installation _____

Will signage be included to describe the artwork? Describe size and placement of signage _____

Planning: Check here if application needs review by engineering and comments _____

Engineering: Check here if inspections or permits are required and comments _____

Reviewed

Signed:

Date:

Public Art Supervisor

Signed:

Date:

Planning Department

Date of presentation by

Public Art Supervisor to Public Art Advisory Board _____

Comments by Public Art Advisory Board:

Date of Public Art Placement Notification mailed to applicant _____

Return completed form and all documents to

Denise Dickens, Public Art Supervisor

Town of Cary, P.O. Box 8005, Cary, NC 27512-8005

Questions: Denise.Dickens@carync.gov or 919-465-4791 direct