

Cleanliness and Appearance of Public Areas

The cleanliness and appearance of public areas was assessed by a set of five questions. The respondents were first asked about the Town's success at keeping Cary *clean and forever green*. This was followed by a series of four questions examining the cleanliness and appearance of several public areas including *streets, median/roadsides, parks, and greenways*. Again, the same 9-point scale from very poor (1) to excellent (9) was used.

The respondents were very positive concerning the Town's success at keeping Cary *clean and forever green* which relates to Cary's litter reduction and beautification efforts. This is the first year for this question in the survey. Table 8 indicates the respondents felt the Town was very effective in keeping Cary *clean and forever green* giving the Town a mean was 8.12 and the grade was an A-. Note that 40.4% of the respondents answered "excellent" to the question.

Table 8. Success at Keeping Cary Clean and Forever Green.

Year	Mean	Very Poor 1	2	3	4	5	6	7	8	Excellent 9	Grade
10	8.12	0.0	0.5	0.0	0.3	2.3	2.3	13.3	41.1	40.4	A-

The cleanliness and appearance of several public areas also received high marks. The results shown in Tables 9-12 (placed in descending order by ratings) indicated the respondents were very satisfied with the cleanliness and appearance of *parks, greenways, median/roadsides, and streets*. The means increased for all the public areas and the grades improved for three of them. The cleanliness and appearance of *parks* and *greenways* earned the highest marks of A-. The grade for *greenways* improved from a B+ to A- this year and the grade for *parks* now borders on moving to an A. The grade for *median/roadsides* and *streets* both improved from a B to B+ this year. The mean increase for all the public areas was relatively large this year.

Overall, the cleanliness and appearance of public areas earned very high marks that continue to improve. The public areas of *parks, greenways, median/roadside, and streets* have been examined in the survey since 1998 and the latest ratings were the highest earned to date for these areas. In addition, the respondents approved of the Town's litter reduction and beautification or *clean and forever green efforts* giving the Town an initial grade of A-.

Table 9. Cleanliness and Appearance of Parks.

		Very Poor								Excellent	

Year	Mean	1	2	3	4	5	6	7	8	9	Grade
10	8.41	0.0	0.0	0.0	0.0	1.6	1.8	8.3	31.0	57.4	A-
08	8.14	0.0	0.0	0.0	0.8	1.9	1.6	15.7	38.7	41.3	A-
06	7.88	0.5	0.3	1.4	0.3	4.1	4.4	15.9	34.9	38.2	B+
04	8.03	0.8	0.0	0.3	0.3	3.4	3.4	14.1	34.7	42.9	B+
02	7.99	0.5	0.0	0.0	0.5	4.0	2.1	15.7	40.7	36.4	B+
00	7.86	0.0	0.0	0.3	0.6	2.5	5.4	21.1	40.8	29.3	B+
98	7.42	3.9	0.0	0.5	1.0	2.6	5.4	26.6	39.0	20.9	B-

Table 10. Cleanliness and Appearance of Greenways.

Year	Mean	Very Poor 1	2	3	4	5	6	7	8	Excellent 9	Grade
10	8.34	0.0	0.3	0.0	0.0	1.3	2.4	9.0	33.8	53.3	A-
08	8.05	0.3	0.0	0.0	0.3	3.3	2.2	15.2	41.0	37.7	B+
06	7.78	0.6	0.3	1.4	0.3	4.9	4.3	17.3	37.9	32.9	B
04	7.86	0.9	0.0	0.9	0.0	3.0	6.3	17.1	36.8	35.0	B+
02	7.70	0.3	0.0	0.6	1.4	6.9	4.6	19.0	37.4	29.9	B
00	7.64	0.6	1.2	0.3	0.3	4.0	7.4	21.9	36.7	27.5	B
98	7.32	4.5	0.3	1.1	0.8	3.7	6.3	25.1	36.4	21.9	B-

Table 11. Cleanliness and Appearance of Median/Roadsides.

Year	Mean	Very Poor 1	2	3	4	5	6	7	8	Excellent 9	Grade
10	7.87	0.0	0.0	0.3	0.3	2.8	6.5	19.6	39.8	30.7	B+
08	7.61	0.2	0.7	0.7	1.5	4.2	5.9	24.9	36.0	25.7	B
06	7.31	1.3	0.5	2.0	2.0	7.3	7.0	23.6	36.1	20.3	B-
04	7.48	1.0	0.3	1.5	1.0	6.3	7.3	25.6	30.3	26.8	B-
02	7.16	1.0	0.3	2.3	2.5	8.3	9.3	28.0	31.3	17.3	B-
00	7.30	1.0	1.0	0.8	0.8	5.0	11.0	29.6	34.8	16.0	B-
98	7.16	0.5	1.0	0.2	2.0	7.7	13.2	31.3	28.6	15.4	B-

Table 12. Cleanliness and Appearance of Streets.

Year	Mean	Very Poor 1	2	3	4	5	6	7	8	Excellent 9	Grade
10	7.79	0.0	0.5	0.3	0.8	5.0	5.0	18.6	39.9	29.9	B+
08	7.66	0.0	0.0	0.5	1.0	5.2	4.4	27.4	37.3	24.2	B

06	7.35	0.7	0.7	1.2	1.2	9.7	6.5	22.6	37.1	20.1	B-
04	7.44	0.7	0.7	1.7	1.0	6.5	9.5	21.9	30.9	26.9	B-
02	7.28	1.5	0.0	1.0	2.0	6.5	7.7	30.8	33.3	17.2	B-
00	7.43	0.8	0.0	0.5	0.5	4.8	8.8	30.5	39.8	14.5	B-
98	7.45	0.0	0.2	0.5	1.0	4.7	10.9	29.4	34.6	18.7	B-

Public Areas Needing Attention

The respondents who gave ratings below 5 were asked to give specific examples of public areas needing more attention. There were only 7 responses and the primary issue was potholes on Cary Parkway, Maynard Road, and Kildaire Farm Road (Appendix E).

Public Areas Crosstabulations

Crosstabulations were conducted on age, gender, housing type, income, race, and years in Cary for the cleanliness and appearance of public areas. The grades were high and consistent for *clean and forever green* (Tables B48-B53), *parks* (Tables B54-B59), *greenways* (Tables B60-B65), *median/ roadsides* (Tables B66-B71), and *streets* (Tables B72-B77) with no grades falling into the C range.