Town of Cary

> Home > Departments > Town Manager's Office > Public Information > Surveys and Research > 2006 Biennial Survey > Parks & Recreation

Parks & Recreation

Parks & Recreation and Cultural Programs

There were several questions that specifically examined Parks & Recreation and Cultural programs. The survey asked respondents if they had participated in the programs, which one(s) they were involved/location, and they were asked to rate various aspects of the program including instructor quality, ease of registration, facility quality, overall experience, cost or fee, and program quality. The same nine-point scale was utilized.

The results indicated that approximately 26.7% or 108 of the respondents (36.0% in 2004) indicated someone in their household had participated in a Parks & Recreation or Cultural Program in the past two years. This represents a rather significant decline in the level of participation. The programs they participated in and location are illustrated in Appendix D. The most commonly mentioned were basketball, baseball, Lazy Days, senior center, and softball. Tables 27-32 (placed in descending order of rating) specifically examined performance dimensions related to the Parks & Recreation and Cultural programs. These tables illustrate a very similar profile from the last survey two years ago when the marks given were very good. This year 5 of the grades remained unchanged at the A- level. The only grade that declined was for *program quality* that fell slightly from an A- to B+. It is important to note there was a decrease in 4 of the means this year (ease of registration, facility quality, overall experience, and program quality) while only two of the means increased (instructor quality and cost or fee).

Table 27. Parks & Recreation: Instructor Quality.

Year	Mean	Very Poor 1	2	3	4	Average 5	6	7	8	Excellent 9	Grade
06	8.22	1.1	0.0	0.0	0.0	2.1	2.1	12.8	28.7	53.2	Α-
04	8.21	0.9	0.0	0.9	0.0	2.7	1.8	14.3	22.3	57.1	A-

Table 28. Parks & Recreation: Ease of Registration.

Year	Mean	Very Poor 1	2	3	4	Average 5	6	7	8	Excellent 9	Grade
06	8.20	0.0	0.0	0.0	1.0	2.0	5.1	10.2	30.6	51.0	Α-
04	8.32	0.8	0.0	0.8	0.0	2.5	3.3	7.5	21.7	63.3	A-

Table 29. Parks & Recreation: Facility Quality.

		Very Poor									
Year	Mean	1	2	3	4	Average 5	6	7	8	Excellent 9	Grade

1 of 3 5/31/16, 12:22 PM

06	8.18	0.0	0.0	0.9	0.0	1.9	4.7	13.1	29.0	50.5	Α-
04	8.30	0.0	0.7	0.0	0.0	3.5	4.9	7.7	20.4	62.7	A-
02	8.06	0.0	0.0	0.0	0.7	4.6	3.3	17.1	28.3	46.1	A-
00	7.59	0.0	1.8	0.0	0.0	5.3	9.7	24.8	28.3	30.1	В
98	7.72	0.7	0.0	0.7	0.7	2.2	7.4	27.2	28.7	32.4	В

Table 30. Parks & Recreation: Overall Experience.

		Very Poor 1	2	3	4	Average 5	6	7	8	Excellent 9	Grade
Year	Mean									·	
06	8.14	0.0	0.0	0.0	0.0	0.9	6.6	14.2	34.0	44.3	Α-
04	8.30	0.0	0.0	0.7	0.7	0.0	2.8	12.5	29.2	54.2	Α-
02	8.11	0.0	0.0	0.0	2.0	3.9	1.3	13.7	32.7	46.4	Α-
00	8.11	0.0	0.0	0.0	0.0	5.3	2.6	13.2	33.3	45.6	Α-
98	7.88	0.7	0.0	0.0	0.7	0.7	5.8	22.6	37.2	32.1	B+

Table 31. Parks & Recreation: Cost or Amount of Fee.

Year	Mean	Very Poor 1	2	3	4	Average 5	6	7	8	Excellent 9	Grade
06	8.12	0.0	0.0	1.0	1.0	1.0	5.1	15.3	26.5	50.0	A-
04	8.10	0.8	0.0	0.0	0.8	4.0	8.0	10.4	19.2	56.8	A-
02	7.99	0.0	0.0	0.0	0.0	9.7	2.1	17.9	20.7	49.7	B+
00	8.01	0.0	0.9	0.0	0.0	4.7	6.6	10.4	33.0	44.3	B+
98	7.67	4.4	1.5	2.2	0.7	2.2	3.7	14.8	20.7	49.6	В

Table 32. Parks & Recreation: Program Quality.

Year	Mean	Very Poor 1	2	3	4	Average 5	6	7	8	Excellent 9	Grade
06	8.03	0.0	0.0	0.0	1.0	3.8	3.8	17.1	31.4	42.9	B+
04	8.36	0.0	0.0	0.0	0.7	0.7	2.9	10.7	27.9	57.1	Α-
02	8.01	0.0	0.0	0.0	1.3	4.5	3.9	15.6	31.2	43.5	B+
00	7.97	0.0	0.0	0.0	0.0	4.4	6.2	15.9	35.4	38.1	B+

2 of 3 5/31/16, 12:22 PM

98	7.85	0.7	0.0	0.0	0.7	0.7	5.8	22.6	37.2	32.1	B+	
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Parks & Recreation Crosstabulations

The crosstabulations for participation in Parks & Recreation programs are shown in Tables B166-B173. The highest levels of participation (in order) were from the over \$100,000 incomes (33.3%), single family households (31.9%), females (30.5%), 27519 zip code (30.2%), and \$20,001-\$30,000 incomes (30.0%). There were also higher levels of participation from \$70,001-\$100,000 income level (29.2%), 26-55 age group (29.1%), Caucasians (28.7%), and those with college degrees (28.3%).

The Parks & Recreation service dimensions were crosstabulated by age, children in household under 18, education, gender, housing type, income, internet access, race, and zip code. Most of the grades for *instructor quality*, ease of registration, facility quality, overall experience, cost or fee, and program quality were high and consistent (Tables B174-B227). The only lower marks came from small sample size groups.



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3 of 3 5/31/16, 12:22 PM