

# III - DESIGN STANDARDS

## 4 - PUBLIC ART

### PUBLIC ART IN ALSTON

Public art is a special element required throughout the Alston area. At the locations noted on the map to the right, Figure III.5, public art shall be integrated on the site of the development. For the Gateway Features, one feature is required per intersection quadrant; more than one may be provided. At least one public art feature is required for each Pedestrian Oriented Feature. Gateway Features will be located within the largest development by acreage unless another arrangement is agreed to by quadrant property owners.

The following information about Gateway Features and Pedestrian Oriented Features is from the Town of Cary Public Art Master Plan; please see the Public Art Master Plan for more information and details on public art in Cary.

### GATEWAY FEATURES

Gateways are considered the defining of areas that mark transition into the town as well as the areas that mark



Figure III.5

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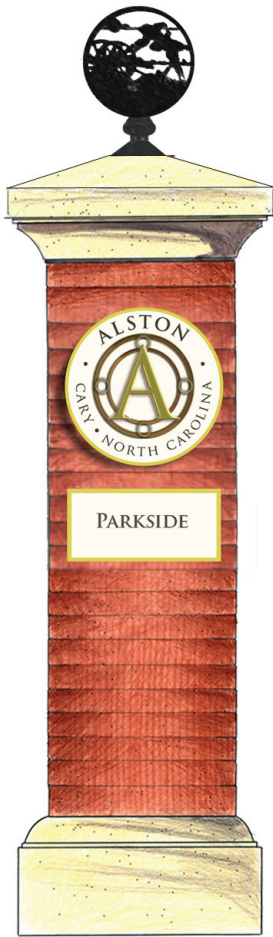
transition into distinct neighborhoods or places within the town. Gateway artworks can provide distinction and purposeful experiences for these points of transition, act as directional cues, and create moments of recognition and memory. In general, gateways are viewed as an opportunity for Cary to express and present itself to visitors or those passing through, and to create the first and lasting impressions of “welcome” to the community.

### PEDESTRIAN ORIENTED FEATURES:

These artworks are features that engage at a pedestrian scale. In general, this includes all types, media, and experiences that function for and interact with walkers, strollers, bikers, bladers, and other pedestrian activities.

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### PUBLIC ART PROJECTS

Public art is artwork that is integrated on the site of the development. Artwork is best located on any exterior site visible and accessible at all times to the public.

Eligible art projects include:

- One of a kind building features and enhancements designed by artists such as gates, benches, and fountains
- Pedestrian elements such as benches, bike racks, lighting, bollards, tree grates, and decorative paving
- Artist-designed landscape art enhancements such as walkways, bridges, or art features with a garden
- Sculpture--freestanding, wall-supported or suspended, kinetic--in durable materials suitable for the site
- Artist-designed entry walls, masonry piers, crosswalks

Notes:

- Project developers shall meet with the Town's Public Art Coordinator during the site plan approval process. Public art design will be included as part of site plan review.
- As part of site plan submittal, a statement about art integration and design including photo examples and/or drawings is required for Gateway Features.
- Public art in Alston may be incorporated into the required Streetscape Entry Features defined in Chapter III Section 3 of this document. For example, an artist may design a custom column finial to add to the signature Alston pier as shown in the sketch to the left.
- All art projects must be centrally or prominently located and highly public.
- Public art projects will be complete prior to issuance of a certificate of occupancy.



In the photograph to the right, public art was integrated into the multi-use trail along Highcroft Drive at the Alexan at Panther Creek Apartments in Alston's McCrimmon Neighborhood. Artist Erik Beerbower created the theme, "Nature Meets Urbanism", a pattern illustrating the reflection of the urban development and a time capsule of current development as of 2007. In the compass design above, the organic pattern was generated from this apartment complex site location.

